Sweden delivers world-class health care. Our achievement is based on innovative methods and products through close collaboration between service providers, academia and industry. An openness to new ideas, knowledge exchange, multidisciplinary teams and an evidence-based approach bring high quality and a cost-efficient system.

The Swedish health care is founded on three principles:

## » THE PRINCIPLE OF UNIVERSALITY

All human beings have an equal right to receive medical care, regardless of their status in the community.

## » THE PRINCIPLE OF NEED AND SOLIDARITY

Care shall be given according to need and not the ability to pay. It shall be collectively financed.

## » THE PRINCIPLE OF COST-EFFECTIVENESS

There should be a reasonable relationship between the costs and the effects, measured in terms of health outcomes and quality of life.

## OTHER KEY FEATURES OF THE SWEDISH HEALTH CARE SYSTEM

- Well-developed primary and outpatient care
- High level expertise in professions
- Quality registers and open comparisons
- · Spirit of innovation
- Proactive public health policy
- Decentralized system



## **ABOUT SWECARE**

Swecare was founded in 1978 by the Swedish government and the health care industry together as a semi-governmental non-profit organization. Today, Swecare has around 500 Swedish companies and organizations in its network. The members represent the entire health care spectrum – from the small startup company to universities, county councils, and global corporations, working with everything from medical technology, pharmaceuticals, health-and elderly care services.

# Swecare DEVELOPING GLOBAL PARTNERSHIPS IN HEALTH

## **SWECARE FOUNDATION**

PHONE: +46 8 406 75 50 E-MAIL: info@swecare.se WEB: WWW.SWecare.com

**BLOG**: www.swecareblogg.se

visiting address: Sveavägen 63, Stockholm



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# Swecare — uniting the Swedish Health Care sector for increased international competitiveness

## **UNIQUE PLATFORM**

Swecare is a unique platform where public sector, private sector and academia join forces toward enhanced export and internationalization of Swedish health care and life science.

## INTERNATIONALIZATION

Swecare promotes growth, increased international competitiveness, development and export for the Swedish health care and life science sector in Sweden and overseas

#### **BUILDING NETWORK**

Swecare acts as an international door opener for companies and organizations looking to access ministerial discussion partners, business contacts or collaborators.

# IDENTIFY AND MARKET SWEDEN'S CUTTING EDGE EXPERTISE

Swecare identifies mutual areas of cooperation in which the parties enrich each other to create an increase in competitiveness and export value.



Nya Karolinska Solna, illustration: White Tengbom Team

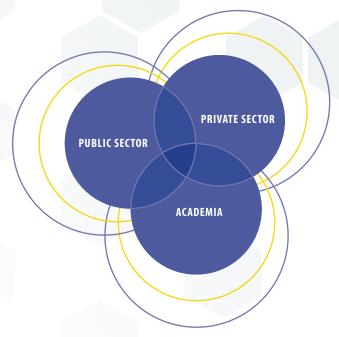




Foto: Kristian Pohl/Regeringskansliet

"Future health care challenges are global and will put the world's health care and welfare systems under great pressure. International cooperation will be essential to be able to meet these challenges. Together with Swecare we work to endorse Swedish solutions in health care on the international arena."

GABRIEL WIKSTRÖM, MINISTER FOR HEALTH CARE, PUBLIC HEALTH AND SPORT



Foto: Kristian Pohl/Regeringskansliet

"Sweden has well-developed care systems for elderly and men and women with disabilities. Our system is based on a long tradition of close cooperation between public sector, private sector and academia. We are happy to share our experience and to learn from others."

ÅSA REGNÉR, MINISTER FOR CHILDREN, THE ELDERLY AND GENDER EQUALITY

## "The fact that Swecare is a non-profit organization enables us to make long term commitments and to build relationships with other countries.

Since Swecare is focused on health care and social services it brings credibility to the table and can provide the members with a fantastic international and national network, which leads to new business opportunities."

KARIN JOHANSSON, CEO SWEDISH TRADE FEDERATION, CHAIRMAN OF THE SWECARE BOARD AND FORMER STATE SECRETARY

## "Valuable delegation trips have turned into business opportunities.

As a member since the 8o's, I have seen how the Swedish life science and medical technology sectors are growing in popularity abroad. Through Swecare's global network, Swedish life science expertise in general - and Elekta's advanced products and solutions in particular - are entering new markets. For Elekta, reaching patients with cancer and brain disease in emerging markets is especially important and Swecare helps introduce us to the relevant stakeholders."

TOMAS PUUSEPP, PRESIDENT AND CEO ELEKTA

"We are a small company with a business model and a software suitable for most countries. When we needed help to tap into the international market, a membership in Swecare was an obvious solution."

JOHAN GUSTAFSSON, CEO VISIBA CARE

"Our membership in Swecare foundation has led to increased internationalization and a closer collaboration with other organizations and companies in Sweden."

WILHELMINA HOFFMAN, CEO SILVIAHEMMET

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